

FYS Episode 207: 3 Things Christian Business Is Not.

Hi, it's Tap Hornor thanks for tuning into the for your success podcast an inspirational program about creating the lifestyle and legacy impact you want to have. Your host today is a Christian author, speaker, business coach, and program development expert who will help you design, grow, and delight in doing business as worship, because that is true success.

And now here's my lovely wife, Katie Hornor.

Welcome back, my friend. I'm so excited to spend this time with you again today I'm talking about the things that being a Christian in business is not you know, sometimes it's much easier to think about non-negotiables or things that we will deliver in terms of courses that we're creating or offers that we're making. In terms of the things that we're not willing to do then in terms of the things that we are, it's easier sometimes to define your right fit person in terms of what they are not rather than what they are and so today we're going to talk about what being a Christian and business is not because of the clarity that it provides for what being a Christian in business does mean. And so to dive into this, there are three main things that I want to bring out today.

And number one is that being a Christian in business does not mean that we are just applying biblical principles and that's it. God created the principles in his word for a way that will work in the natural world as well as in the spiritual world, and so even if you're not a believer, you can find biblical principles in God's word by which you can run your business and be successful at it. They are God's principles for work and life and they work whether you are honoring him as God or not. And so applying biblical principles to our business doesn't make it a Christian business because what we have then is we have this system of ethics or these principles that we're working by, but there is no purpose there for us to be a believer in the marketplace. And use our business as a Christian business. It means much more than just applying those Christian biblical principles, it means much more than just having Christian ethics.

It also means we've got to have a sense of purpose and understanding of who God is with business what has he given me this business for? Who am I serving? What is the purpose of this? And the purpose of man is to honor God, and to enjoy him forever right? And so how do I honor God with this business that he's put in my hands? How do I enjoy God in this business that he's put in my hands? Those are the questions that we should be asking in terms of whether or not we have a Christian business. Is this a business that is helping to bring about number one, glory to God and number two, his work on earth? 1

Thessalonians chapter 5 verse 24 "Faithful is he that calls you to do it." He has called you to something he wants to do, through you this business in the world and we need much more than those principles. We also need a sense of purpose and where God is going with us, asking him to provide that direction and that sense of purpose for us in our business.

Well, the second thing that we often hear about Christian business is that Christian business means God is prospering me, and my friend Christian business is not about God prospering me or you. Christian business is about doing God's work for his glory because of those principles that work in the spiritual law, as well as in the natural law. If you do certain things, you will be prospered and God promises blessing on those who are obeying him. He promises to bless those who seek his face, but prosperity is not the point. The prosperity happens just as a natural occurrence of you sowing the seed and watering the seed and harvesting the seed. That's what brings prosperity because God's laws work, but that's not the reason that he gives you a business. That's not the reason that you are a Christian in the marketplace God is putting you there in the marketplace to carry out a specific purpose, which ties back to number one for his glory, we are here to glorify God. We are here to give his message to the world we are here to shine his light to the Gentiles to set the captives free and when we can do through our work through the opportunities and the doors that our work opens.

That is what being a Christian in business is all about and, as I'm thinking this so much of this ties back to how we set our goals for our business, how we market our business, how we have the policies and procedures in our business. And we're going to be diving deeper into that in an upcoming masterclass, the marketing like Jesus masterclass, which you can sign up for the next one for free over at MLJ. Masterclass.com so marketing like Jesus, MLJ masterclass.com. Head over there, sign up for the next free training that we're doing, because you don't want to miss out on these three points today is just a small piece of what we'll be diving into in that four-part master class series. We'd love to have you there

But the third thing that we want to go over today, the thing that Christian business is not is that it's not about creating a Christian-themed products business. So many people think, oh, I can't have a Christian business. I've got to put Bible verses all over everything now this is not about us selling products that have Bible verses on them. This is not about selling things that are specific Christian themed or selling God's word even, right? This is about you as a Christian having a business that fulfills your gift in the body of Christ. Now we all have different giftings and you can look that up in scripture where it talks

about some are given the gift of evangelism, some are given the gift of administration. Some are given the gift of teaching and some are given the gift of exhortation and some are given the gift of ministry, like all of those different gifts God lists in scripture are not just things that you do in church one day a week, those different gifts that he gifts you are things that you are to use in your everyday life as part of the larger body of Christ.

And in your business, you can also use those giftings someone who has a gift of evangelism is going to do a lot more heart-to-heart conversations with people in their business about Christ and his message of salvation. Someone who has a gift of administration is going to be an excellent administrator of their business, showing that what they do is with excellence and that even the way that they organize things in their business can bring glory to God. Every one of us with the different giftings that we have can have a Christian business can show up as a believer in the marketplace who honors God with the activities that we carry out for our business that doesn't necessitate having a Bible verse on everything that we put out into the world and, so thinking about how can glorify God in my business? How can I carry out his purpose for me in the world? How can I get his message of salvation and sanctification to the world? And how can I fulfill my gift for the well-being of the whole body of Christ through my business? That is what it means to be a believer in the marketplace that is what it means to be a Christian in business to have a Christian business.

We are here on earth to glorify God, enjoy him forever, bring excellence as a testimony to his name, and spread his message to the world. And how amazing is it that we get to do that through the doors and opportunities that this business opens for us not to mention the provision that he gets to provide for us as a result of having this business for his glory?

I hope this was encouraging for you and again, we would love to have you join us for that masterclass coming up soon, MLJ masterclass (marketing like Jesus) MLJ masterclass.com is where you can go to sign up and register for that. We would love to see you there as well in our next episode together. Remember my friend your message matters.

So I'm Katie Hornor of handprintlegacy.com obsessed with helping faith-based entrepreneurs, design, grow, and delight in the business that affords you the lifestyle and legacy impact you want to have.

It's been my honor today to host you on the for you success podcast and I do hope you'll scroll down wherever you're hearing this and leave me a comment

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And until next time, remember my friend, your message matters.