

FYS 203: 3 Things That Will Grow Your Legacy Business.

Hi, it's Tap Hornor thanks for tuning into the for your success podcast an inspirational program about creating the lifestyle and legacy impact you want to have. Your host today is a Christian author, speaker, business coach, and program development expert who will help you design, grow, and delight in doing business as worship, because that is true success.

And now here's my lovely wife, Katie Hornor.

Welcome my friend thank you for listening thank you for the comments and the feedback and the reviews that you leave for us, it's such an encouragement to know that you have been encouraged by the for your success podcast. It makes it worth it for us to work behind the scenes to bring these to you every week and, I so appreciate that you're here today. We're talking today about your legacy business in my business, the business name is handprint legacy, and we believe that everything that we do now is making an impact, not only for the now but into the future. Everything that we do in our business is creating or contradicting the legacy that we want to leave to future generations what will they look back and see about us and the things that we accomplished and the things that we taught and the impact that we made? And at a recent event that we hosted course mastery live in March, we had a session where we went through three (3) things that you need to have to have a legacy business.

We were talking about your vision, but there are specifically three things that you will hear as we share a clip from the session with you. One of those is that you need to enjoy your business the businesses that go down in history as the greatest businesses are the businesses that have a heart and a spirit of joy around them. And you'll see that this is biblical too, from what we share in the session the second thing to listen for is the fact that legacy businesses systematize so that you can pass on the information to someone else. And then thirdly, you'll hear how a legacy business means that you are connecting with others, collaborating with others to collectively serve better and shine brighter in the world that God has put you to not only minister and have a business but to shine his light and give his message.

And so I'm going to take you now to that clip I hope you enjoy the session from course mastery live 2022. A lot of us think of work as a dirty word, or it feels hard or it feels heavy I've decided not to use that word in my business this year. Actually, I prefer to say business activities why? Because the words we use, matter words can speak life or death. And if that word is related to something that feels heavy or hard for you when God says it will be something you enjoy I

need to use a word that means enjoy it. And so for my business activities this year, one of the things I've said is how can I make this something I enjoy? How could I turn this into something that is something I look forward to not something I dread? Because God says that this work is from him. It's from his hand, he's given it to me to do, how can I make it something I enjoy?

We're also looking for the things in our paradise to be a system that we can repeat and teach to other believers. If you look at it, I believe it's Titus, it's either Titus or Timothy chapter 2 verse 2 "You then being strengthened by the grace that is in Jesus Christ what you've heard and seen of me in the presence of many witnesses, entrust to faithful men who will be able to teach others also." This work that we have to do should be systematized it should be repeatable how do I get that from that scripture right there? That is what you've heard and seen of me teach to other people. How do you do that if you don't have a system? How do you do that if it's not repeatable? And so one of the things we want you to learn this weekend is what does it take to create a system that can be repeated? What does it take to create a system that can be passed on to create something that I can teach to others that they can teach to others?

Because being a master teacher doesn't mean you have accolades and diplomas and things like that. Being a master teacher means you have results you have people that you've taught to do the thing who knows how to do the thing and you know, they are successful when they can teach others to do the thing in home school right? We say it's not about the test anybody can memorize and spit facts back out. The true test that you have learned something is that you can teach that to somebody else that you're able to repeat that process. And so this process of serving the Lord and getting this message out to the world should be a system that allows us to continue to have repeat passing of information. This is how we leave a legacy this is how we make a bigger impact than just our generation is by doing something that can continue to be taught and instructed and passed on from generation to generation.

One more verse here if you go back to Isaiah 42, it's that light again why are we doing this? Because we're a tiny light in the giant galaxy of all that God is doing in the world. This is not my business, it's his business, but it's just one of his businesses because he owns it all. And my business needs to interact and connect with the other businesses in the world where there is no such thing as a constellation, all of us have a special part to play. Just like the stars are up there in a mathematical order your business was put here on purpose to connect with other businesses so that collectively your light can be bigger. And that's why we do retreats like this to bring people together because together we can shine

brighter if you've got a flashlight in one field and I've got a flashlight in another, it's a speck of light, but if we can come together that light grows.

And so as we fulfill our sacred duty in the world of taking this message to them, that only we can give we're going to join together with others who have the light so that we can shine brighter for what God is doing.

So I'm Katie Hornor of handprintlegacy.com obsessed with helping faith-based entrepreneurs, design grow and delight in the business that affords you the lifestyle and legacy impact you want to have. It's been my honor today to host you on the for your success podcast and I do hope you'll scroll down wherever you're hearing this and leave me a comment or review.

You can get all of today's links and show notes over at foryoursuccesspodcast.com. And until next time remember my friend your message matters.