

FYS Episode 200: Top 10 Most Popular Advice Since Episode 100

Hi, it's Tap Hornor thanks for tuning into the For Your Success Podcast an inspirational program about creating the lifestyle and legacy impact you want to have. Your host today is a Christian author speaker business coach and program development who will help you design grow and delight in doing business as worship because that is true success.

And now here's my lovely wife, Katie Hornor.

Welcome back my friends to our celebratory episode this is episode 200 on the For Your Success Podcast. We are so excited that you are our guests for this amazing party I believe that everything that we do needs to plan in celebration and, this is the perfect time for us to build that celebration into our podcast because we've just reached our 200th episode. There are not many podcasts in the world that get past episode 10, much less, 200, and we're very, very excited to be able to share with you what God has done over the last 100 episodes.

So we released episode 100 on May 21st of 2020 and, here we are again, about 22 months later, releasing episode 200 in that time, we've had many guests on our show who've been amazing we've also increased our episodes to twice a week and, that has increased our viewers and our listenership as well. And we're just so grateful for all that God is doing and for getting this podcast into the ears and God's word into the hearts of his Christian business owners around the world we have been heard on every continent. We are in the top 2.5% of global podcasts worldwide, and just so grateful, nearly 20,000 downloads and continuing to grow and continuing to serve God's people in the marketplace.

And this could not happen without our team. And so I want to just take a second here and give some, thanks.

I want to shout out to our podcast editor Johann, over@arkpodcast.ca he does a fabulous job and making us sound good on the show and, we're so grateful for him and his help and his flexibility in serving us as a part of our production team. We also have Jennifer Elia Of Secret To Visibility Online.com who helps to repurpose our podcast content into those fabulous blog posts that you see with all of the links in the show notes and all of that there with it@ourhandprintlegacy.com blog. And couldn't get this out to you without the help of Bell our social media manager. And I'm just so grateful for everyone who has a hand in getting this podcast to you and for you and your feedback and your encouragement and your sharing this with others who need to hear it.

It's so, so important that when you hear something you say something to someone else when it could be of help to them I want to just give you a big shout-out as well, and, thank you for sticking with us to episode 200. And we're just so, so grateful we'd love to have you write in and leave us your thoughts. What does the podcast mean to you? Is this your first time listening or your 200th time listening? Let us know. We would so appreciate hearing back from you, especially at this big milestone for our business, you know, in the last 22 months, since episode 100. We've also had some big things happen in our lives and our business and celebrating those today, along with sharing with you the top 10 episodes. And so we'll dive into some of those episodes in just a second, but in our business specifically, after we hit that 100 mark in 2020 was when God 5 exed our business.

And it has 5 exed extra opportunities, it has 5 exed the open doors, it has 5 exed our team it has done so much for us in just growing in God's timing right? God is never late. He's always on time and, that leads me to our top 10 episodes between 100 and 200. We're going to walk down through and give you a little synopsis of each of them, along with the links in the show notes so you can go back and listen. What have been the most popular episodes, the most popular messages that we've put out to you since episode 100, we're going to start at the bottom and work our way up to the top. Our most listened-to episodes and, I think you will be pleasantly surprised at the topics of some of these. This is technically a business podcast aimed at faith-based owners, of course, businesses, yet a lot of these themes are simply Bible principle encouragement and, it just speaks to the age that we're living in today. I think that we need to be surrounding ourselves with people who are giving truth, people who are giving positive thoughts and speaking life to us and, we need to, in turn, speak that life to others.

And so number 10, most popular since episode 100 was episode 148, entitled bigger than you and, so when things get crazy or discouraging in business it's important to maintain that perspective that this is bigger than you this is not just your business, it's your gift, it's your sacred duty. It's the way God is using you in a much bigger story of what he's doing in the history of the world right now and into the future. And so listen into that episode, 148, bigger than you for some special encouragement about the big picture story that God is working out in your life and in your business.

The number two most listened to since episode 100 was 155 choosing the best for this season the message of this episode was that you can do it all, but not all at the same time in every season on the road to success, you and I have choices that we have to make. And every, yes we say to one thing means that we are

pushing something down on the priority list and that's okay and it's necessary. And it's a part of the process. And in that episode 155, we took a look at how to choose the best over the good and how to say no guilt-free to the things that are not the best for us in this season. It's super, super important to be able to practice that and master the ability to choose the best for the moment in which God has you. So that was episode 155.

Moving on to number three on the list, episode 147, how to walk victoriously in business, this one, we specifically talked about being prepared for trials, because contrary to what a lot of people preach God doesn't promise easy he promises to walk with us. Right? And so we must be prepared for the trials that are coming, another part of scripture says, be not surprised by the trials that befall you we need to recognize that God is with us in the trial and that he's already won. And so we can walk as a victor today at this moment because of that truth. And so go back and listen to episode 147 especially, if you are walking in a trial today, it will be encouraging to you.

Then number four is celebration necessary episode 152 if you would be successful, you must regularly and intentionally take stock of your blessings, which is what we're doing today, by the way, celebrating. We need to regularly acknowledge and celebrate even the smallest wins because our creator God is active in every one of them and celebrating what he has done is key to our continued growth and our ongoing hope for what he's going to accomplish in the future. And so celebration necessary episode 152, which was helping us figure out how to build a pattern of celebration into our lives and our businesses so that we can constantly be recognizing and be grateful for what God has done and allowed us to accomplish in our lives.

Then the number five most listened to episodes since 100 was episode 146 God's provision for his vision, stepping into the vision that God gives you does not mean you will have all the answers. Okay, it does not mean that you are ready to act and trust in the vision. It does mean that you are ready to act and trust in the vision God gives. Listening to that episode, 146 to find out how God provides for what he designs and how to walk confidently in the gracious favor of God. It is a hugely encouraging episode number 146.

Then number six on the list was episode 102, making sales not feel dirty and, it surprised me how much this episode resonated with our audience. Number six out of the top 10 listened to since episode 100 so that tells you something and, this one talked about how if you're struggling to understand the idea of serving by selling or that you can sell and serve at the same time that we were diving into that in a world where a lot of people look at sales as something icky or

weird or awkward. You can find a way to serve as you sell and really to sell by serving your people. And that episode 102 dove into that topic and gave you some practical tips for certain. In a way that does not make you feel dirty or icky when you're selling your products and courses.

Then number seven was episode 151 first division and then enrollment. And here again, we're talking about the vision. God gave you the vision, not the people around you we call me the chief visionary officer of our business because I'm the one who has the vision. My husband is more of an implementer and integrator. I'm more of a visionary and I have to be able to communicate that vision and enroll others in the vision to get them on board with doing their part. I've got to see it first you and your business have to see it first. And then you've got to go and enroll others in the vision for the work to be done because we can't do this on our own. And so listen into that episode, 151 to figure out how you can embrace your vision and then enroll others in the vision God has given you because doing the impossible in community honors God.

Number three on the list was the power of belief, In episode 149 God often qualifies those he's called in the process of doing the work and, often we have the power and the know-how to do it, but we just haven't started because we need someone to see in us what we can't see for ourselves. So we need somebody to say, I believe in you, you can do this and, so episode 149, the power of belief was all about surrounding yourself with those who will believe in you, who will believe in what you are doing. Believe in the vision God has given you and, it spoke also to the fact that you need to believe in what God is doing through your people. You both need a champion and you need to be a champion and a cheerleader for your people as well.

And then number two of the top 10, most listened to episodes since 100 was episode 101, actually, how to be authentically you in business? And this was the one where we were questioning can my message make a difference right now in the craziness of all of this? How can I authentically blend my faith in my business, in the face of so much chaos and uncertainty? And this I think now nearly 2 years later is just as appropriate as it was when it was published because we are still in the midst of a chaotic world. We are still asking, how can I be authentically me in business? How do I blend my faith not in a way that's obnoxious, not in an offensive way, but in a way that is true to how God made me and what he's asked of me to do?

And so that episode 101 dove into the steps to authentically blend that faith, who you are into what you do, what you've been called to do in the world.

And then finally, the number one listened to episode since episode 100, the top of the last 100 episodes was episode 105, the five steps to sow into your business. And this was another one that surprised me because often, especially as business owners we tend to look skeptically at investments we are always evaluating the ROI. We're always asking, will this serve me? How will this serve me? How will I make my money back and then some? We're always looking at what do I need to do to grow this business? And is that investment worth it? And so this one episode 105, the five steps to sow into your business was talking about how to justify spending money on your business when you're not making it yet, or when it may not be an immediate return. Right?

And so this particular episode, debunks, the myth that you can't spend money on your business, so money into your business and that planting and harvesting type of analogy, right? It debunks the myth that you shouldn't spend money until you're making it because even in harvesting, even implanting in the natural law of the universe, you have to have something to, sow before you can reap. And so episode 105 teaches you the five steps to healthy investment in your business following the biblical and natural law of principles, of sowing and reaping and there are so much more to it.

And so I encourage you to go back and listen to that. Number one, the most listened to episode of the last 100 shows five steps to sow into your business episode 105.

And so again, I want to thank you for being part of our listening audience I want to celebrate you for sticking with us through these last 200 shows. And again, just say thank you and we would love to have some feedback from you and hear from you as we celebrate this big milestone and continue to look forward to what God is going to do through the business and the podcast.

Thank you for being with us we'll see you again in the next episode.

So I'm Katie Hornor of [handprint legacy.com](http://handprintlegacy.com) obsessed with helping faith-based entrepreneurs, design grow and delight in the business that affords you the lifestyle and legacy impact you want to have. It's been my honor today to host you on the For Your Success Podcast. And I do hope you'll scroll down wherever you're hearing this and leave me a comment or review.

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