

For Your Success Podcast Episode 194: Five Overlooked Biblical Principles For Success

Do you have a course that has performed below your expectations? It is so frustrating to pour your heart and soul into something that you know, can serve the world and only make a couple of sales, but it's not a failure my friend you don't need to throw all that work away and start again. The first two times I sold my signature program. I didn't make more than five sales either time, but I found the formula. And I want to share with you how you can master the online course process if you're a teacher or an expert with a course or online training or a coaching program you're invited to the course mastery live event coming up in just a few days where I'm going to be presenting our proprietary formula for successful online programs.

This is three days of live training work time, interactive networking, and of course, those PDF downloads to refer back to later. I'll be giving you the strategies you need to up-level your program, your marketing, and the experience you deliver to your students so that your program sells and your students end up being raving fans and volunteer promoters of your programs. You'll walk away with all you need to build a business from your s you can earn more, do more and impact more people in the kingdom with your unique gifts.

Get all the details and register today at course.mastery.live.com.

Hi, it's Tap Hornor thanks for tuning into the For Your Success Podcast an inspirational program about creating the lifestyle and legacy impact you want to have. Your host today is a Christian author, speaker business coach, and program development expert who will help you design grow, and delight in doing business as worship, because that is true success.

And now here's my lovely wife, Katie Hornor.

Welcome back my friends I'm so grateful for all of you who are reviewing the show and leaving us some love notes we've appreciated hearing from you especially this month as we continue to provide value here. Today, we're talking about the Five (5) Overlooked Biblical Principles For Success for course business owners or any business owners for that matter. I hope you will stay tuned because there are some amazing lessons to take away today.

Before I dive into that, though, please do remember that our retreat is coming up our course mastery live event is going to be a 3-day retreat conference live

event whatever you want to call it's going to be a time for you to come away and rest and refresh and get the fellowship of other believers in business, as well as some amazing training in building your course business. And we can't wait to see you there all the details are over at course mastery live.com so the five overlooked, biblical principles for success. And you're like, okay I read the Bible I've heard this before keep an open mind for what God might have for you today.

We know that the holy spirit is living it is called the living word, and we know that God uses all kinds of people to speak into our hearts and lives. And so please keep an open mind as you're listening today and ask the Lord the owner of your business to show you what lessons he might have for you today in this episode.

1. Rest and Celebration: And so, number one, one of the things that I think is severely overlooked, severely lacking in today's business world is the principle of rest. And I call it a principle because it comes from chapter two of scripture, way back in the beginning, when God created it says that on the seventh day, he rests and he looked at all that he created and he said that it was good. And so there's this principle of regular rest and a principle of the regular celebration of the things that we create.

And I think so many of us get so busy creating and doing and working that we don't take time to rest yeah, maybe we do in the summertime maybe we plan for that once-a-year vacation, but how often are we building in regular rest and celebration cycle at the end of every week? If you don't have the Flamingo Business Planner, go get it because at the end of every week in that planner, we have a place for you to sit down and say, what were the 3 to 5 biggest things that happened this week? What am I celebrating for having accomplished? Or what blessings did we receive this week? And giving you a chance to take that into account, even as you're evaluating what went well, and what didn't and can go into the next week with brand new goals.

2. Long-Term Goals: So the second thing that I think that we overlook is the principle of long-term goals. Scripture in Luke 14 talks about if any man sits down and makes plans to build a tower he doesn't just do it without first counting the cost, figuring out how much this is going to take to complete the work, and the reason is that if we stop the work in the middle, it gives our neighbors and our enemies and those onlookers a chance to say negative things about the God that we serve. And so this idea of long-term goals of planning, of making sure that you're thinking about things from all the different angles and then putting those plans into practice I believe is a scriptural principle. And I

think there is an absolute necessity for us, not just to be thinking about this quarter, not just to be thinking about this year, but what about 5 years from now? What about 10 years from now? Where do you see God taking you and your business and the impact that you can have in the next 10 years in the next 20 years? What do you want to accomplish before the Lord takes you home in your business?

Those things need to be built back in to allow us space for God, to bring those desires out of the depths of our heart and into reality to give us space, to dream, and to envision bigger things that the Lord wants to do in our eyes.

And so make sure you're planning time in that you're not overlooking that principle of long-term goals does it mean I'm going to hit everything I put in my long-term goals? Maybe not because God's still God and he's still the owner of this business and he may redirect you right. But isn't it so much easier to redirect a rolling cart once it's rolling? Right? Like I needed to be moving down the road before he can show me the exit or the rabbit trail or the side thing that's going to hold treasures that I didn't know existed.

3. To Invest in Coaching & To Invest in Being Mentored: And then the third principle that I think we often overlook in business is to invest. In coaching, to invest in being mentored. This is a scriptural principle there is verse after verse after verse in scripture that talks about listening to wise counsel. You want to go and look them up in Proverbs 20 to Proverbs 24 just go to a Bible Gateway.com and do a search there for those verses that talk about wise counsel, or counselors. And you're going to find verse after verse principle, after principle in scripture that talks about surrounding yourself with people who are wiser than you and can advise you in the decisions that God has put in your hands to make. And I think that that's something that is often overlooked we think, oh, I've done all the studying, I've done all the work, I've got the experience.

I don't need to have anyone mentoring me, but I think we all need to have somebody mentoring us there or somebody further ahead, no matter where you are in life. There's someone further ahead with more expensive more wisdom, and when you surround yourself with Godly counselors then it's even more impactful the wisdom that you can learn from. I have one client that says we need to be the red sea, not the dead sea, right. We need to be another client who calls us our conduit in business and ministry. We need to be receiving from folks so that we can give out to the people that we are serving, and so make sure that in your business, you're surrounding yourself with those who can mentor you and give you wise counsel. If you don't have someone like please get in touch with us, because we are in the process of potentially creating a brand new

service that will give that group of wise counsel to people who to Christians, believers who are leading businesses in this way and where we can come together and give each otherwise counsel for life and business.

It's going to be a very unique mastermind and we're excited about putting that together in the next quarter so if that's something that would be a benefit to you, please get in touch with us over@handprintlegacy.com so that we can put you on the list and let you know when that is open for registration and available for folks.

4. Networking: Now the fourth principle that I think we often overlook is the networking aspect and scripture doesn't call it networking we call it that right. Scripture calls this fellowship it calls us edification of the believers, and I think that one of the ways that we often overlook this in our business is when we hear about these training events or these networking events or these conferences. And we think, oh, I don't have time to do that 3 days I can't do that well, here we are post COVID thinking 3 days from my house. I can't handle when before COVID it used to be a day to travel. And then three days at the event and another overnight to synthesize everything we've learned, and then another travel day, as it used, we used to spend weeks doing this.

And since we've been so isolated, we've just kind of fallen into this trap of normalcy, where we remain isolated. And now we think that three days from my home when I don't have to travel and I don't have to spend on hotels and lodging and food and all of that mess that I can't even do three days from my home. And I think that is doing a huge disservice to yourself and your business by denying yourself that training. Yes, you may not need everything that they are teaching, yes, you may already know a lot of it, but what if there's somebody in that room that you need to meet strategically for your business? And God knows that, and he's pushing you to do this. Maybe it's to grow your skills in a certain area of your business, maybe it's a Bible study or this mastermind like I'm talking about to build up other business owners who are believers running businesses, but whatever it is like our course mastery live event is coming up.

I mentioned that at the beginning of the show 3 days in a room with other like-minded people who also have a similar business as you who are also putting their expertise into the world to do kingdom work. Do you never know what could happen from that? For example, I was at an event, a live event like 8 or 9 years ago, and happened to have a couple of conversations with one particular gentleman at this event. And we've been Facebook friends we didn't have a whole lot in common until recently when he comes back up in my feed and suddenly he's doing something he has learned over this time. A skill that is

going to be hugely beneficial to the people that I mentor, and I was able to bring him into our world, invite him to come to teach a stretch training for our mastermind, and connect and collaborate once again like if I had an event at that event 8 years ago in real life, I would have never met him. I would have never been able to have this opportunity than to bring this knowledge and expertise to the people that I'm serving now.

And so you just never know what's going to happen from the connections that you make and from the learnings that you take away from these kinds of things. And so if you don't have your ticket yet to course mastery live we would love to have you come and spend that time with us learning how to improve your course business, from March 10 to 12, this year course mastery live.com.

5. Persistence: And then finally, our number 5 principle that you need to have in your business that is often overlooked is the scriptural principle of persistence, the scriptural principle of persistence, and where am I getting this? Well, when you hear Paul talking in Philippians Chapter 3 about pressing towards the mark. This is not about a failure or a win this is not about being the best, or not. This is about doing day in and day out what God has called me to do. And leaving the results up to him and a conversation in our mastermind recently where one of our people said, you know, I just finally had this revelation that when I was doing ministry work, I would go all in and I would do it with my whole heart. And I would know that the results were up to God I just had to do my part when I think about my business, somehow I get all mixed up in my thinking and I start thinking again, that I'm responsible for the results, but it's the same way.

I'm supposed to do what I've been called to do, and God is still in charge of the results, and my friend that is true. And the persistence that you have and the way that you have a no-quit attitude that is a biblical principle we're not in this to quit we're in this to do until God changes the direction. God changes the path or the plan in front of us. And we are called to be faithful to continue to do what he's put in our hands to do for the glory of God for the furtherance of the kingdom. And there is no quitting in our vocabulary people like us don't quit because our God doesn't quit because he may change the direction of what we're doing, but he doesn't close the assignment until he calls you home. So don't quit having that mentality that whatever happened in the past has happened, but today I get to go forward for the glory of God and the furtherance of the kingdom through this amazing work that he has placed in my hands.

And so once again, really quick these five principles for success that we often overlook. Number one (1) is regular rest and celebration. Number two (2) is

setting long-term visions and goals. Number three (3) is investing in coaching and mentoring to make ourselves better for the people we serve. Number four (4) is the fellowship and the training of attending events and training with other people. Number five (5) is to have that no-quit persistence mentality that I am in this until God calls me home there is no quitting.

I hope this has been beneficial to you today leave me a comment let me know what you thought. Is there something that I missed that you think is also something that might be overlooked in Christian business circles? I would love to hear from you and can't wait to see you on our next episode.

So I'm Katie Horner of the handprint, legacy.com with helping faith-based entrepreneurs, design grow and delight in the business that affords you the lifestyle and legacy impact you want to have it's been my honor today to host you on the For Your Success Podcast.

And I do hope you'll scroll down wherever you're hearing this and leave me a comment or review. You can get all of today's links and show notes over at For Your Success Podcast.com, and until next time remember my friend your message matters.