

FYS Episode 190: Embracing Your Quirks As Business Assets

Do you have a course that has performed below your expectations? It is so frustrating to pour your heart and soul into something that you know, can serve the world and only make a couple of sales, but it's not a failure my friend. You don't need to throw all that work away and start again. The first two times I sold my signature program I didn't make more than 5 sales either time, but I found the formula. And I want to share with you how you can master the online course process if you're a teacher or an expert with a course or online training or a coaching program, you're invited to the course mastery live event coming up in just a few days where I'm going to be presenting our proprietary formula for successful online programs.

This is 3 days of live training work, time interactive networking, and of course, those PDF downloads to refer back to later. I'll be giving you the strategies you need to up-level your program, your marketing, and the experience you deliver to your students so that your program cells and your students end up being raving fans and volunteer promoters of your programs. You'll walk away with all you need to build a business from your course so you can earn more, do more and impact more people in the kingdom with your unique gifts.

Get all the details and register today at course.mastery.live.com.

Hi, it's Tap Hornor Thanks for tuning into the For Your Success Podcast an inspirational program about creating the lifestyle and legacy impact you want to have. Your host today is a Christian author, speaker business coach, and program development expert who will help you design grow, and delight in doing business as worship, because that is true success.

And now here's my lovely wife, Katie Horner.

Hey, my friends welcome back I'm very excited to have you here today because it's a very special day. We are coming up on the 2nd anniversary of our latest bestselling book Faith Like Flamingos the Christian business guide to walking out your faith in bold color, and today I'm going to share a story with you from the book. But before I do that let me just encourage you if you're enjoying this please share it with someone send them the link to the podcast if you're watching this on a video platform, share that link we would love to get this into more people's hands, both the podcast and the book Faith Like Flamingos.

So the other day I was talking with one of my coaches and she asked about the flower in my hair. And so I realized most of you can't see me right now but if you did see me, or if you've seen our photos or if you follow me on Instagram or Tik TOK or YouTube. You know, that I usually show up with a flower in my hair I do wear a flower in my hair every single day, and this has not been all of my life. We'll get to that in a second, but I do wear it every single day. And so my coach asked me, she said, why do you wear the flower in your hair? And I got to tell her the story that I also tell in the book Faith Like Flamingos about what this means for me and why I do it.

And then I had someone the other day in a painting class I'm taking painting class that's one of my goals for this year is to do more of the things that light me up the things that I enjoy and I love the color. And I painted a picture the other day for the express purpose of exploring, using color in places that we don't usually see those colors. And it was really, really fun and turned out better than I expected and way different than I had expected. It was just a really fun experience, but I shared the picture with my art class. And one of the other ladies in the art class said "Katie, I just loved the way that you love the color." And I thought, oh, that is true I need to tell that story, and so at my coach's prompting at the Holy Spirit's prompting we're going to be talking about color today and about being you the way God made you.

And so to do that, I am going to dive into our book Faith Like Flamingos which by the way, you can get @ FaithLikeFlamingos.com or Amazon.com or any of the booksellers out there. You can go there and get the book Faith Like Flamingos. But in this book, I talk about how my husband and I were missionaries before we were business owners, and during those first three years on the mission field, we were in a ministry where it was repeatedly communicated to us that loud colored clothes or nail polish or hairpieces or jewelry and things like that were counterproductive to the gospel. We were told that it was sort of a selfish pitch for attention or that we were distracting people from the message of the gospel. And so we shouldn't have been using loud colors or things that would draw attention to ourselves, and so I took it to heart and I sort of stuffed that bold, fun, colorful part of my personality. Incidentally one of the things that made my husband first fall in love with me down into my long skirts, and I complied because I don't want to ever do anything that would distract people from the gospel.

Later on, though I would learn that God doesn't make mistakes in how he makes you. Your personality, your heart, your emotions, your quirks, your color, all of that makes you, you, and you might be sitting there saying Katie, what does this have to do with business? I thought this was a business podcast well it is is, but

your business is an outpouring of you, the way that God made you. And so this very, very much applies the way that God made you, attracts others to you so that you can do business with them, and so that you have an opportunity then to grow a relationship that allows you the opportunity to speak to them about Christ. If the Lord opens that door right, and so ***Genesis Chapter 1 verse 1 is one of the verses that I love to go to it talks about how God created whales and every living creature that moves, which the waters brought forth abundantly after their kind, every winged fowl after his kind, and God saw that it was good.***

He said it was good, the same word, good that he uses to describe his creation of man, a few verses later, and so the truth here, my friends is that God doesn't make junk, and that includes you. You're good in God's eyes with all of your idiosyncrasies and all of those things that you think are flaws or something to be hidden or something to be stuffed down inside of you. And so here this from *2nd Samuel 22 verse 20* it says "he brought me forth also into a large place, he delivered me because he delighted in me." God has delivered us from eternal damnation from ourselves, from the things that oppress us in the world, because he delights in us. He's given us a way to eternally be free from those things to eternally, have an inheritance in a home and life after death with him because he delights in us. He's a perfect God he doesn't make mistakes he made you good he delights in you, and the way that he made you, how liberating is that? You know, when I think about the flamingos and the long pink necks at least I don't have a long pink neck right, but we can walk tall when we walk in the confidence and the knowledge of the truth that God made me this way and God delights in me.

So to finish up the story though, years later on a hot afternoon in a different ministry in a desperate hurry I grabbed one of my daughter's headbands just before going live to teach a class online, and several of the students that were there that day commented about the headband. And I hadn't thought much of it other than how do I make myself presentable in the next 2 minutes right, but they commented on it so the next week when I showed up without it somebody also commented where's your headband? And so why not I thought? And I just started wearing it more often. And what I found that when I began to wear that flower headband more often was that God began to work in my heart, and he began to whisper to me that he delighted in me and that he delighted in the way that I felt when I wore something beautiful in my hair.

And I realized that the flower had become a symbol of God's pleasure and an outward expression of that inward color that I had for so long felt like I needed

to suppress. I can't tell you how many ministry and business conversations the Lord has opened to me since then because I am crowned with this flower symbol of the Lord's favor. I can walk into rooms and conference centers or be online and somebody will comment on it and it opens doors for conversations that never would have happened.

Maybe you still don't believe what I'm talking about though maybe there you're still questioning if God delights in you, and I want you to think about this. I want you to think about what God has to say to the hypocrites in Jesus' day, right? There were people there who wanted to be a certain way on the outside, and God knew what they were like on the inside. And he said, he said to them, *"he said, woe to you, because you're like painted tombs which on the outside look beautiful, but are in the inside are full of dead man's bones and uncleanness."* That's from *Matthew Chapter 23 verse 27* that's really strong language for those of us that are pretending to be something on the outside that we're not on the inside. The flamingos are pink all they way through they're not just putting on the pink, the food that they eat makes their feathers pink and their blood pink, and their flesh, pink and their milk, pink they're pink through and through.

And you as a believer in business my friend are not being true to yourself or true to your purpose if you're not allowing the faith that's on the inside to show on the outside. And if you're trying to put on faith on the outside, that is not congruent with the faith on the inside. If the inside is yucky and you're just painting it up on the outside, it's going to be obvious, just like it was obvious about the Pharisee is back in the day. God wants us to be authentic, and he delights in us when we are confident and authentic in the way that he created us to be and to show up in the world. *Ephesians Chapter 2 verse 10* says *"We are his workmanship we're created in Christ Jesus unto good works which God has before ordained that we should walk in them."* God preordained, premeditated, preplanned intentionally ahead of time, laid out what he wanted you to do in this life with your business with your family, with your sphere of influence. He doesn't make mistakes he made you good, he delights in you he wants you to be genuinely showing the colors of your faith that's on the inside, on the outside, delighting in the fact that even with your quirks, he made you this way on purpose.

He has a message for you to give and a plan for your life good works that he wants you to do. You are so incredibly special, and I hope that you'll just take a moment today to thank him for the unique and special way that he created you uniquely and especially that you get to show up and serve the world with your gifting. And if you're not serving the world with your gifting, I want to invite

you to come on over to the course formula.com where we're helping people put together their first or their next online course to get that message to the world so that you can have a bigger impact in the kingdom.

You got a course that you need to get out there come to find us at the course formula.com registration is going to be opening again very soon. We'd love to have you get on the waitlist so that we can help you get that message. God made you, my friend, he delights in you he has a purpose for you he has a purpose for your business. He has a plan he's already working to bring the people to you who need exactly what he's given you to give the world, and it's time for us to show up and be confident in letting what's on the inside show on the outside for his glory.

Thank you for listening today I can't wait to be with you again in a couple of days make sure to subscribe leave us a note if this was a blessing to you, share it with your friends. Let's get the word out that God wants more believers in business to be doing a business that honors him and serves others in the kingdom.

So I'm Katie Horner of [handprint legacy.com](http://handprintlegacy.com) obsessed with helping faith-based entrepreneurs, design grow and delight in the business that affords you the lifestyle and legacy impact you want to have. It's been my honor today to host you on the For Your Success Podcast, and I do hope you'll scroll down wherever you're hearing this and leave me a comment or review.

You can get all of today's links and show notes over at [For Your Success Podcast.com](http://ForYourSuccessPodcast.com), and until next time, remember my friend your message matters.

Scripture References:

1. Genesis Chapter 1 verse 1: it talks about how God created whales and every living creature that moves, which the waters brought forth abundantly after their kind, every winged fowl after his kind, and God saw that it was good.

2. Matthew Chapter Chapter 23 verse 27: "he said, woe to you, because you're like painted tombs which on the outside look beautiful, but are in the inside are full of dead man's bones and uncleanness."

3. Ephesians Chapter 2 verse 10 says "We are his workmanship we're created in Christ Jesus unto good works which God has before ordained that we should walk in them."

4. 2nd Samuel 22 verse 20 it says "He brought me forth also into a large place, he delivered me because he delighted in me."