

# episode 152

[00:00:00] Yeah.

Hello, my friends. Welcome back to the for your success podcast. I'm so excited to have you here today and grateful for those of you. Who've been sharing with us, uh, what you're learning from the show. It's been awesome to see some new reviews coming in lately, and I'm just so grateful for all of you who take the time [00:01:00] to let us know back here behind the microphone that this is making an impact in your life today.

We're talking about competition versus doing what I was created to do. And this is something I know I'm not alone in. When I say that entrepreneurs struggle with this whole competition. So many times, it's easy to think. There's so many other people doing this. I hear it from people all the time. Why should I do that?

There's there's so many people doing that. Well, that's a good thing because it means you have market credibility, right? If you're the thing that you teach is already out there in the market, people are already selling it. People are already buying it. Then that means there is a need for it. That means that you have already validated that there is a market need for what you provide.

And so. Who are you then to add to what others are teaching. You are you., and that's what we're talking about today. The uniqueness that is you, the uniqueness that has created you to do and be who God created you to do and be for [00:02:00] his glory. And to express a little bit more about what this means. I want us to go into.

Uh, look at the flamingos again. This is no surprise. If you've read my book, faith like flamingos, the Christian business guide to walking out your faith in bold color, you know, that I gain a lot of inspiration from, uh, nature and specifically from the flamingos as God just keeps bringing up these object lessons.

And if, uh, if you've read the book, we talk in chapter six about you're not extinct and this whole idea that if you're still here, if you're still breathing. If you're still on this earth, if you're still listening to the sound of my voice, God still has work for you to do, or he would have taken you home.

And so when we look at the flamingos, there are six species of flamingos in the world. Six, six species still here. All right. None of them are completely extinct

and it would be silly for any one of those groups to simply stop eating or stop defending their nest or stop [00:03:00] migrating to the next place because other flamingos are doing this too.

I hope you can see the, uh, equivalents here, the similarities between the flamingos and the business illustration, right? The example sounds silly. Of course, the flamingos are not going to stop doing what they were created to do, just because there's other flamingos doing it. And yet you and I use the same excuse all the time.

Why would I do that? There's so many other people. Well, you do it because God created you to do it. This is a way you show up in the world. This is your sacred duty. This is your way of giving back to the world that you were put on. This is your way of impacting the economy and the ecosystem that you were put in this kingdom ecosystem.

This kingdom. Um, world that we live in, this is your job. That's why you do it. Who cares if there's other people doing it? Who cares? If there's six others, who cares? If they're 60 million others, if this is what you were created [00:04:00] to do, you must go out and do it because someone else out there is depending on you doing your part, so that they'll have what they need to do their part

and so it's silly for you to think that your talent or your genius or your gift is not needed, just because you know of a couple other birds out there doing the same thing.

When, um, when my client Brenda started out, she was intimidated to share her message about the freedom of breaking the clutter code chains and decluttering your home in life to fulfill your purpose. And yet now on the other side of that fear on the other side of taking action. Anyway, she's reaching thousands. She's got a bestselling book, she's got a course. She was just contacted by the second largest tiny house events people in the United States to have her come speak on their stages this year.

And so. [00:05:00] I say that as an example to you as an encouragement to you to go ahead and step out, go ahead and see who out there needs your expertise, because you invariably are going to teach it and do it and provide it in a different way that is going to ring true for the people who need you. Not for the people who are learning from the other people.

And so you are not extinct. You still have a job. God has called you to do this thing. It doesn't matter how many others are doing it or doing something similar

because there's still a need for you to do it too. God has called each of us. He's got a plan for each of us, for our specific talents. And for many of us, that includes what we do as business.

It is possible to do business as worship. A lot of people get hung up on that idea that business could possibly be worship. How could earning money possibly be worship? And yet, if this is what God created you to do, this is the spot that God created you specifically to fill in this world. [00:06:00] How could you not do it and doing exactly what God has created you to do is your best.

And when we compare ourselves first, a second, Corinthians 10:12 tells us when we measure or compare ourselves among ourselves, we are unwise you're you, you're not them. You have a unique personality, a unique life experience, unique training, unique viewpoint, unique, a worldview, unique talents, unique sense of humor, unique communication skills.

All of this makes you you and perfectly fitted to do the job that God has called you to. Your uniqueness demands that you take up your position and do what you've been given to do, because not everybody's going to be able to learn from that other person. They are unique too. Some people are going to resonate with them, but all of them won't, some of them are waiting for you to reach them, to teach them, to walk with them, to encourage them. [00:07:00]

They won't ever learn or grow or get the transformation that they need without you doing your work. Have you ever stopped to think that you might be hurting those you were called to serve? Because you're thinking this way about yourself when you're thinking about the competition and all the reasons why you shouldn't go ahead and do what God's asking you to do.

It's kind of selfish thinking about yourself, instead of thinking about the people who need, what you have to offer. If you change the way you think, if you change that belief about the value that God has put in you to bring to them. You change the way you think about what you're doing, you change the way you think about the people who are waiting for you to show up for them.

You will soon realize that there are many ways to teach and to learn. You might even end up thankful for those other people who are out there doing the same thing as you are, because together you guys can reach more than you could have ever done. If you're the only teacher in the world who teaches this thing, [00:08:00] collectively, you're impacting more people than if one of you didn't act because you feared.

When somebody can't learn from you, you send them to the other person when they can't learn from them, they have someone to recommend. This is collaboration. This is working in tandem with others who serve the same people that you serve. John 9:4 says I must work the works of him that sent me because the night is coming when no man can work.

If you're still here, there's still a job for you. There's still someone who needs your message because it matters to them. If you're still breathing. There's still a job for you to do and a purpose for your life and for your work and for your business. You need to focus on those who need you, rather on those who are also serving your people.

Remember that this is all about living as God has designed you to live. For His glory. It's all about doing everything we do for His glory. First Corinthians 10:31, whether therefore you eat [00:09:00] or drink or whatsoever, you do do all to the glory of God. And that includes your business. And my friend that does not glorify God.

And when we sit here and keep our talents and our giftings to ourself, because we're comparing ourselves because we live in the fear of man, because we feel like what we have is not valuable. God does not make. And what he has gifted you to get to give to the world is necessary is important. Your message matters, and you must get it out there.

Please don't let that fear or that comparison to hold you back today from serving the people who are waiting for you to serve them too. Thanks for listening in. I hope this has been an encouragement to you. If you do want to pick up the book, head on over to [faithlikeflamingos.com](http://faithlikeflamingos.com) and you can get your copy in physical book or in audio book, and we'll see you next time on the For Your Success podcast.